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Does the present WEEE business model work? What needs to be changed?

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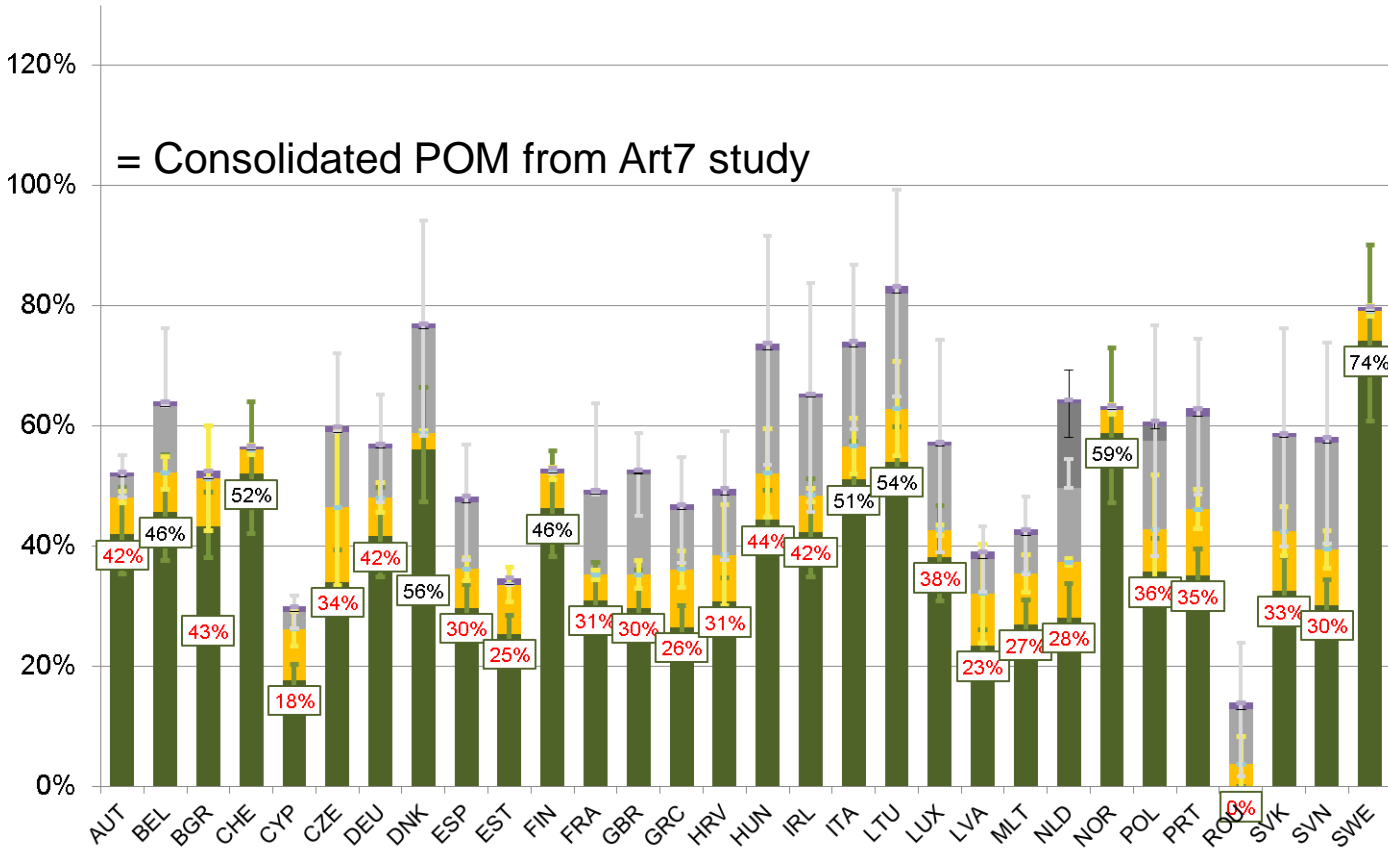
SO, NOW WE HAVE ASCERTAINED WHO IS RESPONSIBLE....



- Collected ProSUM
- Wastebin
- Export (for Reuse)
- Compl. recycling (metal scrap)
- Compl. recycling (products)
- Scavenged

= Consolidated POM from Art7 study

Latest
Collection
Data, 2013



My bet on Article 7* collection targets



	By 2016 (45%/65%)	By 2019 (65%/85%)
Will (likely) make it	BEL, CHE, DNK, FIN, NOR, SWE = 6	SWE =1
Will perhaps make it	AUT, BGR, DEU, FRA, GBR, HUN, IRL, LTU, LUX, NLD, PRT = 11	DNK, NOR =2
Will not make it	CYP, CZE, ESP, EST, GRC, HRV**, ITA***, LVA, MLT, POL, ROU, SVK, SVN = 12	ALL THE REST = 27

* Against Art.7 Common Methodology POM amounts

** Later deadline, recent entry in EU

*** Issues with B2B amounts declared

'CWIT roadmap for WEEE recyclers'



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- △ Step out of this race to the bottom!
- ♻️ Gather better substantiated financial facts
- △ Embrace an EU-wide ban on cash transactions in metal trade
- ♻️ Keep your enemies closer cooperation with Environmental Authorities in particular
- △ Find a environmental pit-bull as a watchdog!
- ♻️ Get paid for treatment quality



**KEEP YOUR FRIENDS
CLOSE, BUT YOUR
ENEMIES CLOSER.**

AL PACINO
as Michael Corleone in *The Godfather: Part II*

RD.COM/QUOTES



due to **bad disposal behaviour consumers**



Of **scavenging** of valuable components, only considering compressors from temperature exchange equipment, hard disks, memory and other small IT components



represents the **intrinsic material value** not available for compliant processing in Europe



'CWIT roadmap for WEEE recyclers'



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- △ Lobby to get CENELEC mandatory
- ♻️ Request performance criteria in tender contracts
- △ Incorporate small metal scrap traders in your business/ system
- ♻️ Take advantage of economies of scale: more value sorting
- △ Take an EU member state to court for non compliance in Art. 5,6,7,8,10.2,11.5,18,22,23
- ♻️ Invest outside EI: Look at B2W approaches








Should we revive an EU wide discussion on alternative WEEE financing mechanisms?

Pro's:

-  It is the crux of present market failure **and of future market success!**
-  Leave the market where it functions/ intervene only where needed
-  There are more facts available than ever before
-  Lot of improvement potential based on current best practices in few countries

Con's:

-  The discussion is by definition polarised and possibly destructive
-  Little experience with more radical alternatives
-  Risk of more non-harmonisation